

#RiCreAttivaMenti

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● *pillole di futuro*

Press release - #RiCreAttivaMenti

#RiCreAttivaMenti is a campaign created by MAS - Modern Apulian Style, an engineering, architecture and communication company, to narrate the post Covid-19 through a journey that starts from Taranto in search of today's visionaries. Architects, artists, scientists, poets, writers, actors, directors, designers, musicians and creatives will be involved in the creation of video "pills" that will be witnessing how today they see the future. The questions they will be answering are: how will be the post Covid-19 like, what will change? How will people change? How people's lives will change? How will houses, cities, connections, communications and tourism change?

The material will be published on MAS social networks and will be used to make a documentary. This project is realized entirely in smart working, through a network of collaborators who, in compliance with government directives, is trying to experiment with a new way of working.

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